# **Press Release**

March 24, 2020



23 West 10th Street | Suite 2 Erie, PA 16501

erieartsandculture.org

### Contact:

Patrick Fisher

**Executive Director** 

patrick@erieartsandculture.org 814-452-3427 x 105

## **ABOUT ERIE ARTS & CULTURE**

Founded in 1960 as the Arts Council of Erie, Erie Arts & Culture is the Local Arts Agency (LAA) for Northwest Pennsylvania, as appointed by the Pennsylvania Council on the Arts (PCA). As an LAA, our role is to promote, support, and develop arts and culture at the regional level; ensuring broad opportunities for residents throughout communities in Erie, Crawford, Venango, Warren, Mercer, and Lawrence counties to engage with the sector educationally, socially, and economically. The presence of an LAA ensures that all communities - regardless of their geographic location or economic status - are systematically and equitably served.

#### FOR IMMEDIATE RELEASE

**ERIE, PA** – ARUNDEL CELLARS AND BREWING COMPANY SUPPORTS ERIE ARTS & CULTURE'S EMERGENCY FINANCIAL ASSISTANCE FUND, NOW IN ITS SECOND CYCLE

Arundel Cellars & Brewing Company, a North East based small business, is supporting the fund by donating \$2 of every online or to-go purchase of a bottle of wine or 12-pack of High Key. Purchases can be made online at arundelcellars.com.

Between March 18th, the date the fund was launched, and March 20th, Erie Arts & Culture received 77 applications requesting financial support. As a first round of funding, 45 creative and cultural professionals were awarded financial support from the regional arts agency. Funding amounts ranged from \$150 to assist with groceries to \$500 to assist with rent, totaling \$13,200.

This fund is not intended to solely supplement the lost income of creative and cultural professionals. Instead, it's intended to be a safety net for those individuals that find themselves in a dire circumstance and unable to meet their basic needs as a result of their income stream being impacted. Because of that, the panel prioritized funding based on impact and urgency.

The application window is now open for the second round of funding. Erie Arts & Culture encourages creative and cultural professionals who are facing financial hardship to apply. This second round will again administer up to \$13,200 in support. Applying for the first round of funding does NOT disqualify an individual from applying for the current or future rounds.

The Emergency Financial Assistance Fund is made possible through generous donor contributions to the Erie Arts Endowment, private donations made directly to the fund, and Arundel Cellars & Brewing Company.

# For more information or to apply, visit:

 $\underline{eriearts and culture.org/programs- and-services/funding/emergency-financial-assistance-fund \\$ 

###